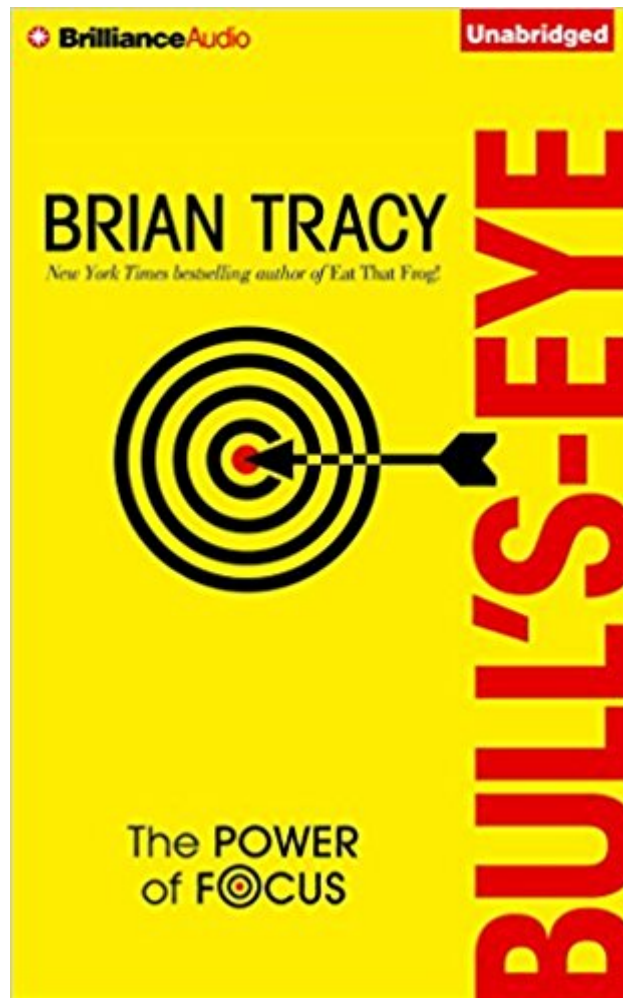




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Bull's-Eye: The Power Of Focus



Synopsis

Clarity, Focus, and Concentration: Three strong attributes needed to hit the bull's eye! And just as you can develop your physical muscles through hard work and concentration, you can develop your mental muscles through continuous repetition. Bull's Eye will teach you how to unleash your powers for success and accomplish more in the next few months than many people do in a lifetime.

Book Information

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Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

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Customer Reviews

I have liked Brian Tracy's books since I stumbled upon them some years ago, but I honestly believe this may be his best offering of all. I stumbled upon this at the local Barnes and Noble and was excited that he has written a new book. This book contains the essential steps anyone can take to strive for excellence and succeed in life. The book is exactly long enough at 116 pages -- but you'll want more because it is such great reading. This is wisdom distilled down to its very essence. If you have no plan and you have no focus, pick up the book and read a page. As soon as you do you'll find you can't put it down. All the while you'll be gaining great insight about the essential things that will help you be happier and more successful. I've been a software developer for over 20 years and so when I opened this book and read the page that said, "You will only be really successful and happy when you become excellent at something" I knew exactly what he meant. You don't have to be perfect, you just have to strive for excellence. You won't always succeed at the tasks you take up, but you will succeed at learning, growing and getting better at whatever you truly focus on. This is a great little book. It is filled with great insight, but it is also filled with actual activity that you can take to grow your life. Read it and you'll love it. This little book could be the new beginning you are

looking for. Pick it up and enjoy. Even if you've read a lot of other books similar to this one as I have, I know you'll find a lot to reset your focus on. Great book.

This review contains spoilers. I was really disappointed in this book. There were some great tips, although things you are taught in kindergarten. Be nice, say thank you, listen. The basic takeaways were, write down your goals and focus on them. If you do this, God will make sure everything works out for you. One example from the book is a gentleman writes down his goal of doubling his income. He is then laid off. Days later he lands a new job making double the income and "things like this will happen for you too," because, "God wraps gifts in problems." So, yeah, write down your goals and God will make all your dreams come true. Not at all helpful unless what you need is a "be-nice-and-smile-and-don't-worry-God's-got-your-back-everything-will-work-out-better-than-okay" pep talk.

Repetitive, Rehashed old contents. Sad to see Brian Tracy losing his voice and vitality in his presentation, plus all his recent years' audiobooks are lacking of new things to say, and he keeps chucking out so called new books and audio programs with same old contents. Personally, I think he was at his best in the 90s, with most of his important work published in his golden period.

Another great book of Brian Tracy. Book is offering some very simple truths for a person, who wants to be more successful and more productive. First thing is clarity - you have to be clear of the things - whether those are goals or problems in life. Basic principle stays the same: clearly identify situation. Write down. As Brian says, only 3 percent of the people are writing down their goals - and those are the richest people in the world. Very important thing is also to have a life's goals - a mission. Some global goal to accomplish. If there is one (or more), then it is much easier to follow everyday's goals. Simply just ask question: 'Is the task that I am working on right now in order with my mission or my life's goals?' Do something every day that moves you closer to your goals. And always focus at one thing at a time - golden rule of productivity. Aristotle said, "We are what we repeatedly do." Developing new habits is hard only at beginning. Once they become habits, it's easier. All in all very good book. Short and clear. I've also read 'Eat that frog' from the same author. If you want longer explanations of some concepts in this book (for example Vilfredo Pareto's 80/20 principle), go ahead and get it. For me, one of the best books of working focused, concentrated and improving productivity is definitely Staffan Noteberg's Pomodoro Technique Illustrated. Bull's eye - warmly recommended.

Brian Tracy has been one of my favorite authors for over 20 years and I believe I have just about every book he's ever written. This, along with all his other books, has little, if any, fluff and is full of powerful and very useful information. Whenever a new book of Brian's comes out, it's on my list of books to automatically order... no reason to think about it... it's an automatic purchase. In addition, I have always recommended Brian and his books to anyone who wants to improve themselves and obtain everlasting success. Thank you Brian for your wisdom, guidance and knowledge over the years. You and your advice have certainly contributed to my success over the past 20+ years.

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